

WHAT ELSE CAN I DO TO HELP IMPROVE MY ORAL HEALTH?

To help ensure you have healthy teeth and gums brush your teeth twice daily using a clinically proven toothpaste.

Toothpastes should contain fluoride to help prevent tooth decay¹. Colgate® Total® contains a clinically proven antibacterial technology as well as fluoride. When combined with effective toothbrushing, it helps maintain good oral health by reducing the bacteria in your mouth.

Use Colgate® Total® toothpaste to help reduce dental plaque in-between toothbrushing.



1. Recommended fluoride level (1350ppm-1500ppm) for caries prevention in Delivering Better Oral Health. An evidence-based toolkit for prevention. 3rd edition, Public Health England, July 2014.

“I can see and feel the difference”*



GO ELECTRIC WITH COLGATE® PROCLINICAL®



Why switch to an electric toothbrush?

Switching to an electric toothbrush has many benefits, including more effective plaque removal from all tooth surfaces. Colgate® ProClinical® also includes built in timers to ensure you brush for the full 2 minutes, as recommended by your dental professional.

Why choose Colgate® ProClinical®?

The Colgate® ProClinical® range has been specially developed to suit your needs. Each Colgate® ProClinical® electric toothbrush includes:



Unique cleaning action to gently and effectively remove plaque from different tooth surfaces.



Sleek, lightweight and slim design making it easy and comfortable to use.



A two minute timer with a 30 second pacer to let you know when to move onto the next area of your mouth.



Small brush head to help reach back teeth.

Do I need to use it differently from my manual toothbrush?

Yes, simply hold against your teeth and move around your mouth. The unique cleaning action moves the brush head up and down and side to side on any tooth surface, doing all the work for you. Your Colgate® ProClinical® will ensure you brush for the dental professional recommended time with its two minute timer and 30 second pacer.

How will it feel compared to my manual toothbrush?

During toothbrushing you will feel a light vibration. This is due to Colgate® ProClinical® being powered by high-frequency, sonic vibrations providing an effective and gentle clean around your teeth.

How do I store and charge my Colgate® ProClinical®?

Store your Colgate® ProClinical® in the same place you would store your manual toothbrush. Charge using a shaving socket or use an adapter and charge in any normal plug socket.

